IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

BENEFICIAL INNOVATIONS, INC.	§	
	§	
VS.	§	Case No. 2:07-CV-263 TJW/CE
	§	
1. BLOCKDOT, INC.;	§	
2. CAREERBUILDER, LLC;	§	
3. CNET NETWORKS, INC.;	§	Jury Trial Demanded
4. DIGG, INC.;	§	
5. EBAUM'S WORLD, INC.;	§	
6. JABEZ NETWORKS, INC.	§	
7. THE NEW YORK TIMES COMPANY;	§	
8. THE WASHINGTON POST	§	
COMPANY;	§	
9. THE WEATHER CHANNEL	§	
INTERACTIVE	§	

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, Otis Carroll, enters his appearance in this matter for Plaintiff Beneficial Innovations, Inc. for purposes of receiving notices and orders from the Court.

DATE: June 21, 2007

Respectfully submitted,

/s/ Otis Carroll

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by facsimile transmission and/or first class mail this 21st day of June, 2007.

/s/ Otis Carroll